



## 04/19/17 - Broadcast Traffic Leader and Her ECN Network Is Certified as Women's Business Enterprise



**Entertainment Communications Network, Inc.**, (ECN) has received national certification as a Women's Business Enterprise by the Women's Business Enterprise National Council . Headed by **Angela Tietze (in photo on far left)** , a longtime supporter of TDGA from its founding years, another laurel is awarded to this major provider to Traffic Departments in Radio and Television..

"We are pleased to count ECN as one of over 11,000 certified Women's Business Enterprises in the U.S.," said **Dr. Pamela Williamson, (in photo, 2nd from left)** President of the WBENC – West. The national standard of certification includes an in-depth review of the business as well as a site inspection. The process is designed to confirm that the business is at least 51% owned, operated and controlled by a woman or women. According to the WBENC, corporations and government agencies that include women-owned businesses among their vendors demonstrate their commitment to fostering diversity and to the continued development of their supplier/vendor diversity programs.

"We are delighted to receive this important certification by WBENC and honored to be part of this organization that fosters growth for women-owned businesses," said Angela Tietze, President and CEO of ECN. "In the advertising community, where the representation and inclusion of all groups is so vital, we are proud that our success can serve as an example and inspiration for other women- and minority-owned companies."

ECN is the trusted traffic partner of the world's leading advertising agencies, managing commercial instructions for 90 of the top 100 advertisers and many more. ECN streamlines commercial scheduling with its pioneering use of xml automated traffic, enabling advertisers to execute on their media buys with fewer errors and greater transparency, resulting in more revenue opportunities for advertisers and broadcasters.

For more information visit [www.ecnmedia.com](http://www.ecnmedia.com) or contact Angela Tietze at 818.752.1409 or [atietze@ecnmedia.com](mailto:atietze@ecnmedia.com).